

Sana Commerce for your Microsoft Dynamics ERP

Scalable and powerful solution designed to strengthen your relationship with your customers.

You have already chosen an ERP system that fits your business, so why settle for any less with your e-commerce solution? Streamline your core processes with our proven Microsoft Dynamics integrated e-commerce solution.



Request a personalized demo →

How does our integration with Dynamics boost your business?

Let your ERP do the heavy lifting. Our tight integration with Dynamics has always been at the center of what makes Sana Commerce such a strong partner for businesses looking to embrace digital transformation.

- Make your e-commerce and Microsoft Dynamics ERP work as one to **create a single source of truth** for all your business data and information.
- **Eliminate system silos, unnecessary complexities** and compromises caused by mainstream e-commerce solutions.
- **Accelerate growth and scalability** with more efficient workflows, shorter conversion cycles and a flexible solution.











Supported Microsoft Dynamics Versions

Sana Commerce Cloud provides seamless integration with your Microsoft Dynamics ERP. For an up-to-date overview of the Dynamics versions we support, check out our [support site](#).

All your data, completely accurate 24/7

When your web store is integrated with your ERP system, all the product information, relationships, and categorization in your ERP are instantly available online. Likewise, changes made to the product catalog stored in your back office are immediately visible in the web store. All your inventory information is stored in your Microsoft Dynamics ERP. This data contains important business logic that relies on current inventory availability, inventory location, and projection of future inventory levels based on planned production and/or purchase orders. Thanks to our direct integration, all of this business logic, product and client data can be made available in real-time directly in your Sana Commerce web store.







With native ERP integration you can **show the following in real-time, all the time:**

-  Pricing discounts
-  Inventory levels
-  Sales tax calculations
-  Languages and translations
-  Shipping fees
-  Price calculations with units of measure
-  Customer data
-  All product data, like name, description, variant name

Manage products easily and efficiently

With Sana Commerce you can have an accurate product catalog, and you can reach more customers, faster and at any time. Because your product catalog is managed in your ERP, our solution simply retrieves the data you've entered and displays it straight in your web store.

Here are a few of the **product management features** you can look forward to:

-  Product sets, pages, variants and images
-  Stock and inventory availability
-  Specifications
-  Units of measure
-  Product comparison capabilities
-  All product data, like name, description, variant name

Here's what our customers are saying about our integration with Microsoft Dynamics

We're proud of our product. That's why we asked our customers to review us on G2 Crowd, the world's leading business software review platform. Curious to see what our customers say?


[Check out our full G2 profile](#) →

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We have more than 2500+ customers and they all have separate sales agreements with their own discounts and special prices. We chose Sana because it allows us to do business our way, as we want it. We did not want to conform to a CMS system rather than have the CMS system work for us instead, as Sana does out-of-the-box.

★★★★★

Kaspar H.
(50 or fewer emp.)





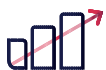
Payment Optimization

Sana Pay is an all-in-one payment platform optimized for B2B. Sana Pay helps you increase the value of your web store by providing your buyers a consistent and convenient payment experience. It integrates your customers' preferred form of payment into your web store and boosts conversions by facilitating easy repeat purchasing. Sana Commerce guides you in meeting the regulatory requirements, implementation and configuration of Sana Pay. Sana Commerce charges a transaction-based fee without hidden costs.



Hosting

Sana Commerce proudly offers Microsoft Azure hosting – one of the most secure and reliable hosting systems in the world. Collaboration with a dedicated Microsoft Azure Architect means we've been able to create optimal architecture for hosting Sana Commerce web stores. Your data is protected in the data center closest to your ERP environment and stored via an encrypted storage service.



Scalability

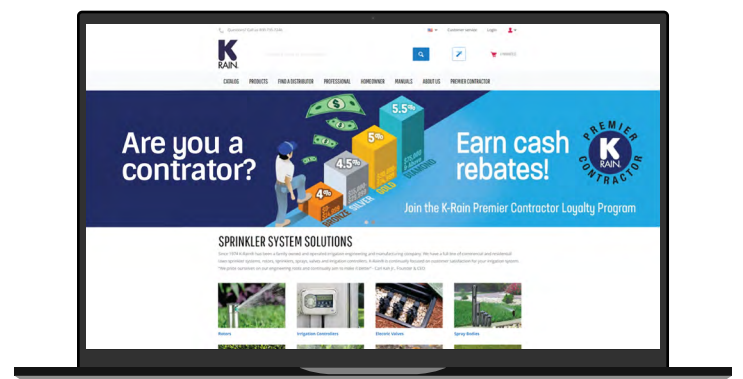
Sana Commerce scalability is virtually limitless, as our software provides the freedom to scale up or down according to your needs, so you can always count on optimal performance.

We've done this before

Powered by Microsoft Dynamics, K-Rain®'s web store resulted in:

- 100% jump in YOY web traffic
- 25% boost in sales

[Learn more](#)





Security

Your Sana Commerce web store integrates seamlessly with your ERP, so securing this connection is critical. We are certified by Microsoft and SAP, and our e-commerce software is regularly evaluated and tested by Europe's leading security services provider, Orange Cyberdefense. Because excellent security starts with your source code, our developers also apply best practices as defined by the Open Web Application Security Project (OWASP)

Here are a few more ways Sana Commerce helps you create a secure online shopping environment for your clients:

Proactive Data Defense: Microsoft has a Cyber Defense Operations Center run by security experts who work around the clock to protect, analyze and improve network security. Once network traffic enters the Azure cloud towards the services installed by Sana Commerce, we use Network Security Groups to protect these services. We also use anti-malware services by default.

Closed Source: Our source code is reviewed only by trusted clients and partners to ensure the best quality. This lets us offer the benefits of open source, without granting access to unvetted individuals.

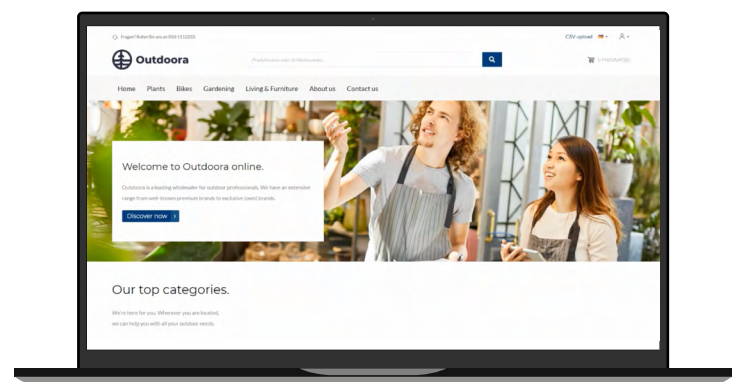
Load Balancing Support: For high-traffic web stores, Sana Commerce cloud can be installed on multiple servers to increase performance and reliability.

See Sana Commerce Cloud in action

Learn all about the cutting-edge features of Sana Commerce Cloud, followed by an exclusive product demo, in this 15-minute video.

- Native Microsoft Dynamics ERP integration
- State-of-the-art CMS
- High-speed loading
- Built to enable growth

Learn more: [Watch the 15-minute demo](#)



Multi-installation support

Sana Commerce offers many avenues of support when it comes to growing your organization and expanding into new markets or international territory. In order to help keep your expansion options open, we offer multisite, multistore support regardless of the number of brands, geographical markets, and selling models your organization has or has planned.

	One web store	Multiple web stores
B2B and B2C ordering environments	✓	✓
Multilingual support	✓	✓
Multicurrency support	✓	✓
Sell online with multiple brands defined in catalog hierarchy	✓	✓
Sell online with multiple brands represented by unique URLs; each web store has its own record in your ERP and can have custom configurations		✓
Unique design per brand web store		✓
Unique product catalog per brand web store		✓
Unique sales agent and customer data per brand web store		✓
Shared file system		✓
Multiple company support in ERP per web store		✓
Multiple ERP support per web store		✓

Each web store requires an individual license.

Additional frameworks can also be purchased at their own associated costs.

Additional frameworks may be needed for:

- Failover/high availability/scalability reasons
- Different data storage requirements based on region. For example, the U.S. and EU have different data storage requirements.

Sana Commerce: proud facts

FORRESTER®

Cited in Forrester Wave™
2020, 2018 and 2017



SAP ICC EMEA Partner of
the Year 2019

Microsoft
Partner

Gold Data Analytics
Gold Enterprise Resource Planning
Gold Application Development
Gold Application Integration
Gold Datacenter



Microsoft Dynamics ISV
Partner of the Year 2017



Microsoft preferred solution
for Dynamics 365



SAP® Certified
Powered by SAP NetWeaver®

Transform your business

Discover first-hand how you can benefit from Microsoft Dynamics integration.

[Request a personalized demo](#) →

Prioritize relationships, not just transactions.
E-commerce for SAP and Microsoft Dynamics.



Gold Enterprise Resource Plan
Gold Application Development
Gold Cloud Platform



www.sana-commerce.com

Factsheet: Sana Commerce for your Microsoft Dynamics ERP
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