PREPARING FOR GDPR WITH SANA COMMERCE

GDPR stands for General Data Protection Regulation. It's a strict European regulation intended to strengthen and unify data protection for all individuals within the European Union. The primary goal is to give citizens and residents back control of their personal data.

Why Is GDPR Important?

Incorrectly gathering and processing Personal Identifiable Information (PII) could result in high fines, though this shouldn't be your main motivator for GDPR compliance. The most important thing is to be aware that your company is handling PII so you can protect it like you would your own personal information.

The regulation will drastically change the way companies process and protect the data entrusted to them. If your company operates a web store, it will mean new responsibilities and liability for secure data processing.

How Will GDPR Affect Your Business?

One of the prerequisites of the GDPR is that all businesses must keep records of all data processing within the company. You need to know what you're storing, how you're storing it and why you're storing it. Under GDPR, businesses are only allowed to store data as long as it's useful – this counts for everything from order histories to warranties.

Securing and managing structured data will always be easier than unstructured data. As such, most GDPR projects begin with discovering where data is being stored within the company and how it can be structured.

How Can Sana Help with GDPR?

As a software provider, Sana can help you by ensuring our software and our implementation is as privacy-friendly as possible. Even more importantly, Sana Commerce's unique ERP integration means it only stores limited personal data.

The most important data will remain centralized in your ERP. Luckily, your ERP is already secure, and the connection between Sana and your ERP is secure; Sana itself also uses secure SSL to encrypt data. Storing most of your data in the ERP is advantageous because it keeps everything structured and makes it easier for your company to secure it.

Secure with Microsoft Azure Hosting

The Microsoft Azure Cloud is used for the limited data storage that does occur within Sana Commerce. Microsoft Azure is one of the most secure hosting environments out there and has ISO 27001 certification, in addition to other certifications.

This is all to ensure that your company can continue operating your e-commerce platform without worrying about data, so you can spend more time and energy on maximizing your online potential!

ABOUT SANA COMMERCE

Sana helps businesses all over the world reach their full potential. We offer the shortcut to e-commerce. How? Through 100% seamless integration with SAP and Microsoft Dynamics. Our e-commerce solution leverages existing business logic and data in powerful and user-friendly web stores. This lets our clients focus on improving their customer experience, streamlining sales processes, and increasing sales volume and frequency.

Sana Commerce is a certified partner of Microsoft Dynamics and SAP. Our innovative approach and strong partner network have made Sana the driving force behind over 1,200 web stores worldwide. Thanks to our extensive experience and expertise, we can offer more than just a product — we also support services such as online marketing, Search Engine Optimization (SEO) advice, hosting and design.

**Future-proof your business and join our e-commerce movement.
For more information, visit www.sana-commerce.com.**

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