

Registration form

Newcomer of the Year Award



Rules for participating in the 2022 B2B E-Commerce Awards

- The B2B E-Commerce Awards will be awarded to customers of Sana Commerce that have a live web store
- Submitted nominations must relate to a live e-commerce platform from Sana Commerce
- A nomination must relate to the period of January 2022 until the present date.
- Sana Commerce customers can nominate themselves for a B2B E-Commerce Award via this registration form. A professional jury will assess all nominations.
- This nomination must be submitted by November 22, 2022. Submit your nomination (completed registration form + supporting evidence) via email to awards@sana-commerce.com.
- We recommend supporting your nomination by including data and concrete initiatives. You may do so with pictures, screenshots and/or video
 - All winners of the B2B E-Commerce Awards 2021 were elaborate in their answers and documentation!
 - Please be clear when labeling supporting materials. E.g. "Our turnover increased by 10%, as can be seen on image "Analytics screenshot turnover 2022."
- You can enter as many categories as you like.
- The data submitted in the nomination will be used by the organization of the B2B E-Commerce Awards to substantiate why a company has been chosen for the top 3 (or as winner). By submitting this data, you understand that this data can be used in the award ceremony, on the webpage of the B2B E-Commerce Awards or on the social media pages of Sana Commerce.

About the "Newcomer of the Year Award"

For this award, it is required for the Sana Commerce Customer to have had a go-live on or after January 1, 2022. This means we will be looking at which relatively inexperienced Sana Commerce customers have already achieved good results with B2B e-commerce. This includes sales results, internal and external adoption, improved internal efficiency and increased customer satisfaction.

Nomination Registration form

To which company does this application apply?

What is the first and last name of the contact person for this case?

Please share your email address for correspondence.

On which phone number can we reach you? (We will only contact you via phone if necessary for the B2B E-commerce Awards)

What is the URL of the web store for this nomination?

If the web store is (partly) closed, please provide awards@sana-commerce.com with a login so we can access the entire web store. Share the details in the field below.

When did your Sana Commerce web store go live?

What results have you achieved with your web store since then?

(Listed below you can find various factors to consider. But please feel free to add your own. Please be as specific as possible)

- Workload support department (phone orders/emails vs. web store)
- Internal efficiency
- Sales figures
- Order value
- Percentage of customers/orders via web store
- Margin of errors on orders
- Customer satisfaction or retention
- Traffic on web store