

## Registration form

B2B E-Commerce Manager of the Year Award



### Rules for participating in the 2022 B2B E-Commerce Awards

- The B2B E-Commerce Awards will be awarded to customers of Sana Commerce that have a live web store
- Submitted nominations must relate to a live e-commerce platform from Sana Commerce
- A nomination must relate to the period of January 2022 until the present date.
- Sana Commerce customers can nominate themselves for a B2B E-Commerce Award via this registration form. A professional jury will assess all nominations.
- This nomination must be submitted by November 22, 2022. Submit your nomination (completed registration form + supporting evidence) via email to [awards@sana-commerce.com](mailto:awards@sana-commerce.com).
- We recommend supporting your nomination by including data and concrete initiatives. You may do so with pictures, screenshots and/or video
  - All winners of the B2B E-Commerce Awards 2021 were elaborate in their answers and documentation!
  - Please be clear when labeling supporting materials. E.g. "Our turnover increased by 10%, as can be seen on image "Analytics screenshot turnover 2022."
- You can enter as many categories as you like.
- The data submitted in the nomination will be used by the organization of the B2B E-Commerce Awards to substantiate why a company has been chosen for the top 3 (or as winner). By submitting this data, you understand that this data can be used in the award ceremony, on the webpage of the B2B E-Commerce Awards or on the social media pages of Sana Commerce.

### About the "B2B E-Commerce Manager of the Year Award"

For this category, you can nominate yourself or a colleague who takes the lead in the field of e-commerce. Their role does not have to be that of Web Store or E-Commerce Manager!

However, we're looking for someone who leads e-commerce efforts within your company. Someone who creates internal support for the web store, takes charge of efforts to implement or improve web stores, and plays a large role in the web store's success.

## Nomination Registration form

To which company does this application apply?

What is the first and last name of the contact person for this nomination?  
(Please note: this does not have to be the nominee)

Please share your email address for correspondence.  
(Please note: this does not have to be the nominee)

On which phone number can we reach you?  
(We will only contact you via phone if necessary for the B2B E-Commerce Awards)

What is the URL of the web store for this nomination?

If the web store is (partly) closed, please provide awards@sana-commerce.com with a login so we can access the entire web store. Share the details in the field below.

When did your Sana Commerce web store go live?

What is the name and role of the person you are nominating?

Explain why they have earned the title of B2B E-commerce Manager of the Year. For example: their contributions in terms of commercial results, new or creative initiatives, leadership on e-commerce, gaining support for the web store, or assisting adoption of the web store, internally or externally. Please be specific in your answers and include data points where you can.

A large, empty rectangular box with a thin black border, intended for the user to write their response to the question above. The box is currently blank.